





# SERENA VIVIANI

## PERSONAL INFORMATION

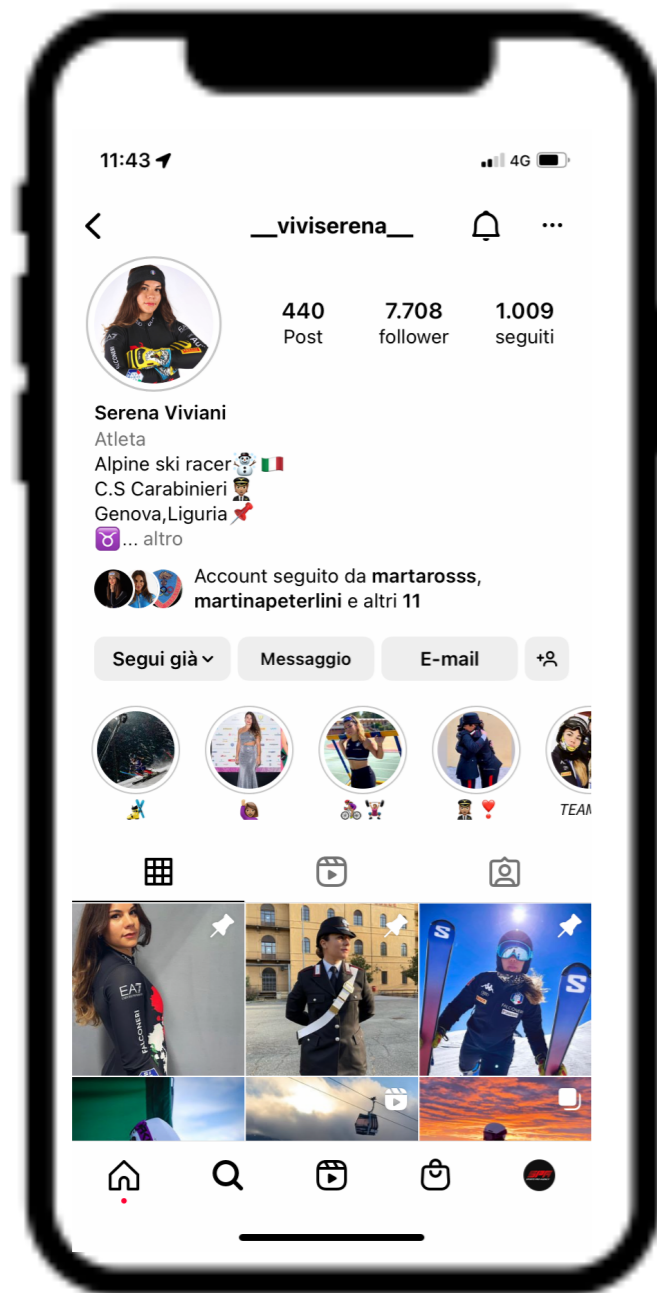
- **Date of birth:** 03/05/1999
- **Nationality:** Italian
- **Federation:** FIS
- **Disciplines:** Slalom
- **Ski and boots:** Salomon

## CAREER INFORMATION

- **World Cup Debut** in Levi (2021)
- **3rd place** in Vaujany (2021 Europa Cup - slalom)
- **16th place** in Slalom standing (2021 Europa Cup)
- **Best Ligurian Athlete** (2021)

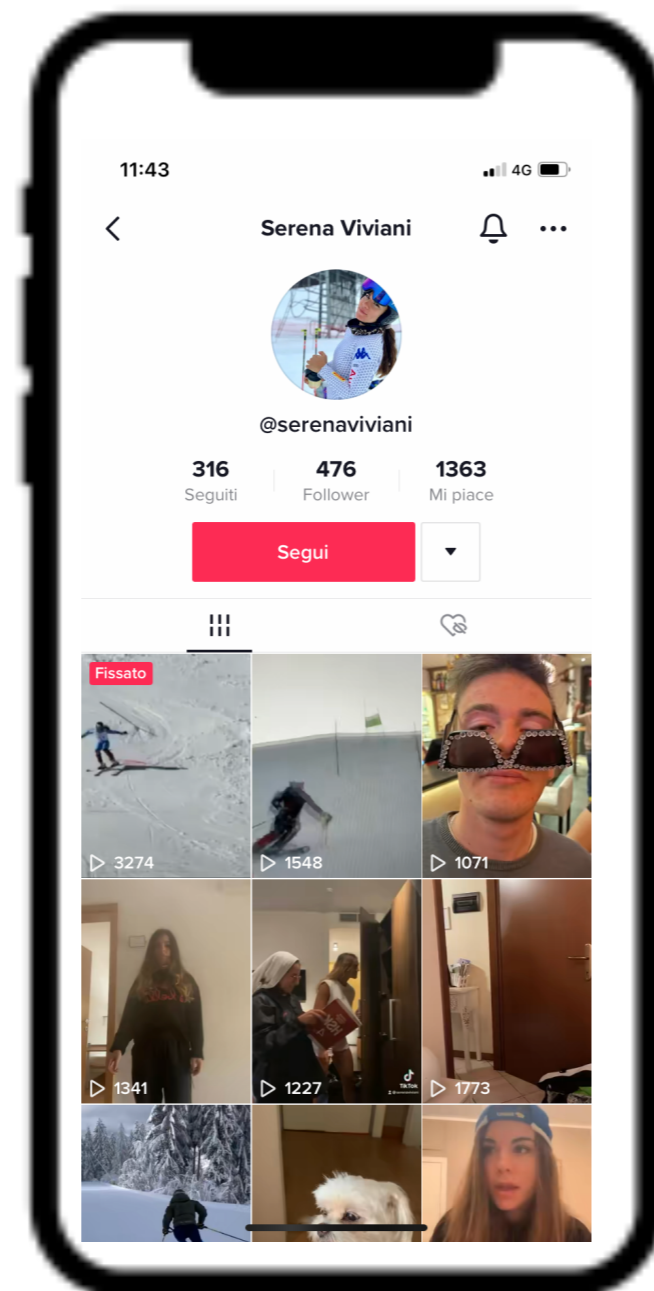


# SOCIAL NETWORK



## INSTAGRAM:

- Account name: [@viviserena](#)
- Instagram Followers: 7.700
- Engagement Rate: 15,95%
- Average Interactions per post: 1200 likes, 12 comments



## TIK TOK:

- Account name: [@serenaviviani](#)
- Tik Tok Followers: 476



# BRAND VISIBILITY



## HELMET AND CAP



**COST / PRICE:**

To be defined



## TRAINING BIB



**COST / PRICE:**

To be defined



## WATER BOTTLE



**COST / PRICE:**

To be defined





# BRAND AMBASSADOR



## OUR PROPOSAL

- **Image and Naming** usage rights
- **N. Days** guaranteed for shooting, video and multimedia contents
- **N. Appearances guaranteed** at brand events (conference, meet and greet, etc + transfert/accomodation + daily fees)
- **N. Social media posts guaranteed** on brand's profile (Facebook, Instagram, Tik Tok, LinkedIn,etc.)
- **N. Social media posts guaranteed** on Bruno's profile (Instagram, Tik Tok)



## COST / PRICE

To be defined









# CONTACTS



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